

wynn.
INTERACTIVE



**INTRODUCING WYNN
INTERACTIVE**

NOVEMBER 2020

FORWARD-LOOKING STATEMENTS

This presentation contains forward-looking statements regarding operating trends, future results of operations and the completion of new projects, based upon beliefs and assumptions of our management and on information currently available to us, all of which are subject to change. Such forward-looking information involves important risks and uncertainties that could significantly affect anticipated results in the future and, accordingly, actual results may differ materially from those expressed in any forward-looking statements made by us. Additional information concerning potential factors that could affect the Company's operational and financial results is included in the Company's Annual Report on Form 10-K for the year ended December 31, 2019 and the Company's other periodic reports filed with the Securities and Exchange Commission. The Company is under no obligation to (and expressly disclaims any such obligation to) update or revise its forward-looking statements as a result of new information, future events or otherwise.

REORGANIZATION TRANSACTION OVERVIEW

Announcing a reorganization of Wynn Resorts, Limited's (NASDAQ: WYNN) ("Wynn Resorts") interactive assets and partnership with BetBull Limited ("BetBull") into a new majority owned subsidiary for online sports betting and interactive gaming in the U.S. and internationally, called Wynn Interactive

- Wynn Interactive is majority owned (71%) and consolidated by Wynn Resorts
- Entity formed through the combination of the international gaming operations of BetBull, the U.S.-facing gaming operations of Wynn Sports Interactive ("WSI") and the social casino operations of Wynn Slots
 - BetBull is a product-focused online gaming company with operations in the UK
 - WSI, previously a 70%/30% joint venture between Wynn Resorts and BetBull, is focused on the U.S. online gaming market with live operations in New Jersey and plans to expand its offering to additional states in the near-term; offering is branded "WynnBET"
- In connection with the transaction, Wynn Resorts invested ~\$80mm in Wynn Interactive, providing robust cash funding to fuel growth and expansion
- The reorganization streamlines all interactive operations under a single entity, enhancing strategic alignment among all shareholders
- The pursuit of a unified online strategy will diversify our business mix and geography of operations, over time

INVESTMENT HIGHLIGHTS

1

Brand and Product Built for the U.S. Customer Leveraging Land-Based Success

- Ability to utilize land-based leadership to drive online success
- Wynn brand is among the most recognized in U.S. casino gaming
- Bespoke product built around the Wynn brand and U.S. betting customer
- Leverage existing Wynn database of nearly 12 million high-value patrons

2

Poised for Rapid Expansion

- Market access in nine states, with near-term goal of increasing footprint and expanding reach
- Robust cash funding of ~\$80mm from Wynn Resorts to fuel growth and expansion

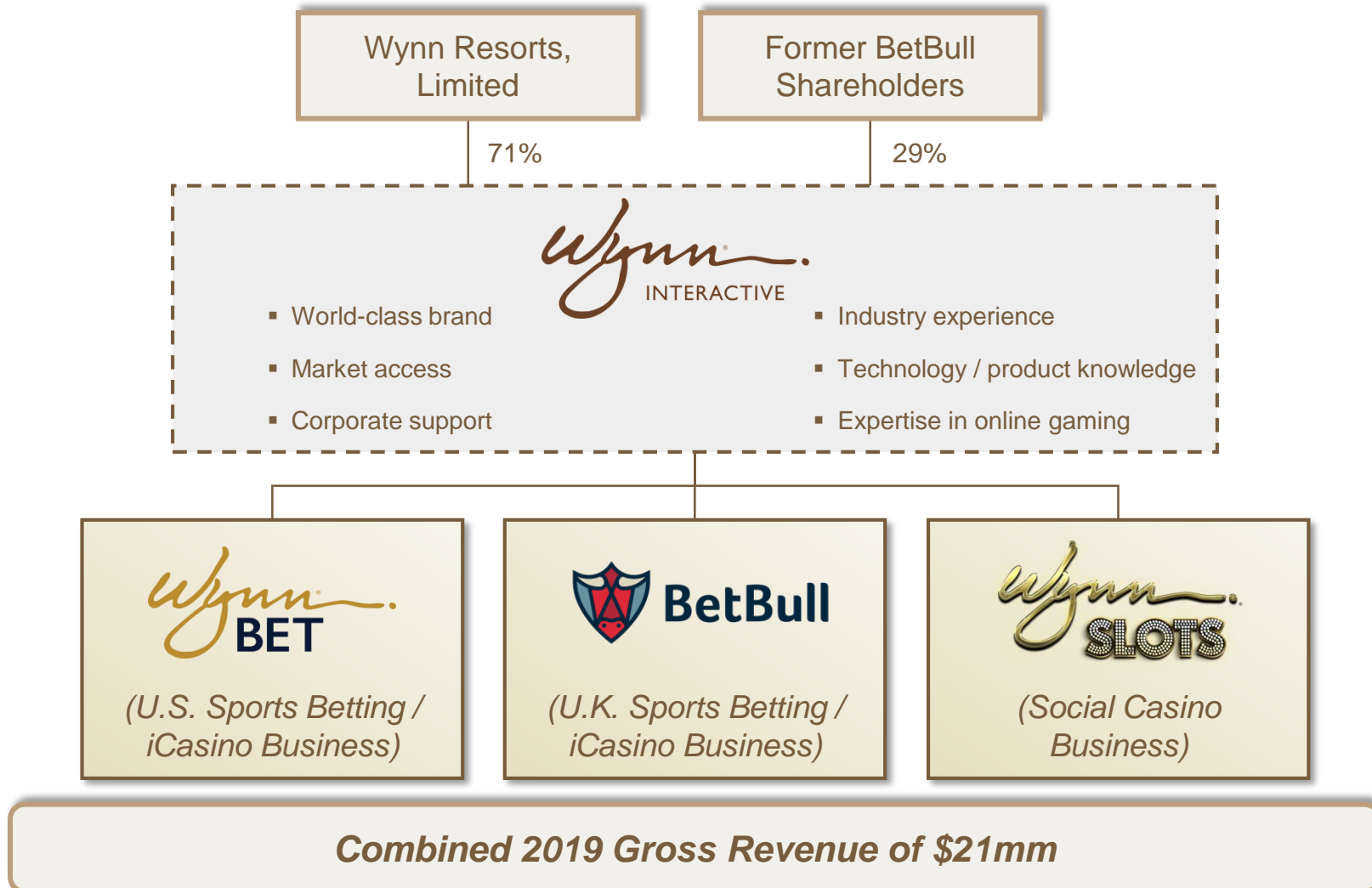
3

Team With Proven Track Record of Delivering in Digital Gaming

- Craig Billings, President/CFO of Wynn Resorts: Architect and former MD of Aristocrat Technology's social casino business and former Chairman of NYX Gaming (acquired by Scientific Games)
- Sadok Kohen, Founder and CEO of BetBull: 19-year digital gaming industry veteran and proven entrepreneur, former Head of Innovation Products at Bwin.Party
- Norbert Teufelberger: Illustrious career in the digital gaming industry, co-founder and former co-CEO of Bwin

SUPER-CHARGING OUR INTERACTIVE INITIATIVE

Consolidating our sports betting, iCasino and social casino businesses to enhance execution



THE WYNN INTERACTIVE TEAM



Matt Maddox
Chairman



Craig Billings
Director



Ellen Whittemore
Director



Sadok Kohen
*President and CPO,
Wynn Interactive &
Director
(Founder of BetBull)*



**Norbert
Teufelberger**
*Director
(Co-Founder and
Former Co-CEO of
Bwin)*

60

**Professionals in
Engineering and Product
Management**

32

**Professionals in
Business Development,
Compliance, Legal,
Finance and Admin**

48

**Professionals in
Marketing, User
Acquisition, Customer
Service and Trading**

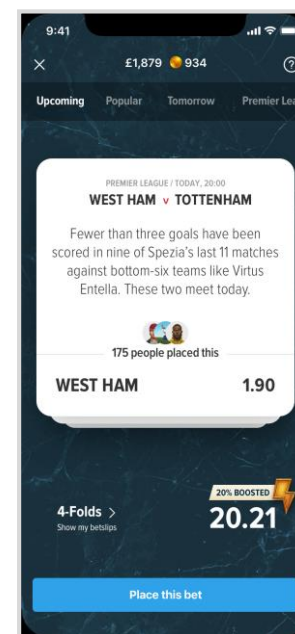
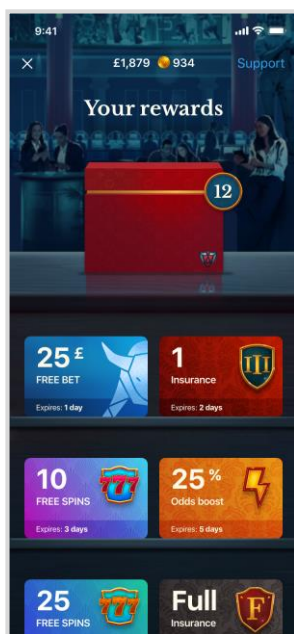
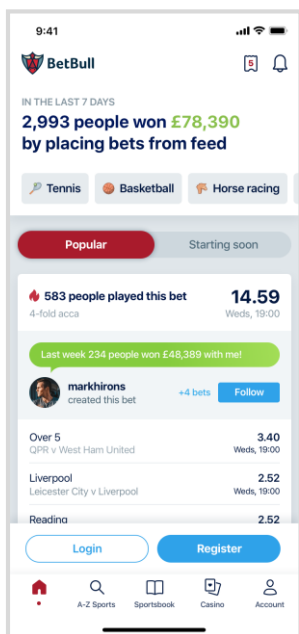
5

**Offices in Las Vegas,
Jersey City, Malta,
London and Istanbul**

BETBULL – NEVER BET ALONE

BetBull is Wynn Interactive’s UK-facing product

- Focus on parlays, gamification and social features
- High performance native mobile application



325K+
Users Followed
Each Other

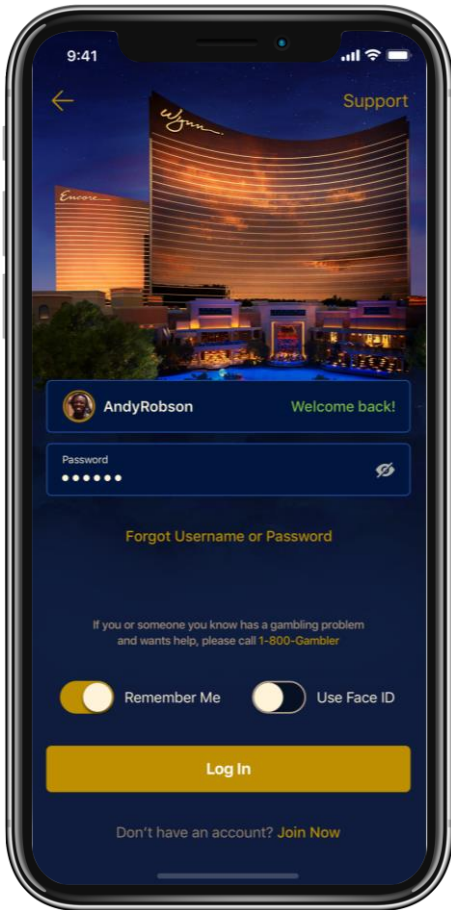
3M+
Live Chat Sessions

300K+
Comments Sent

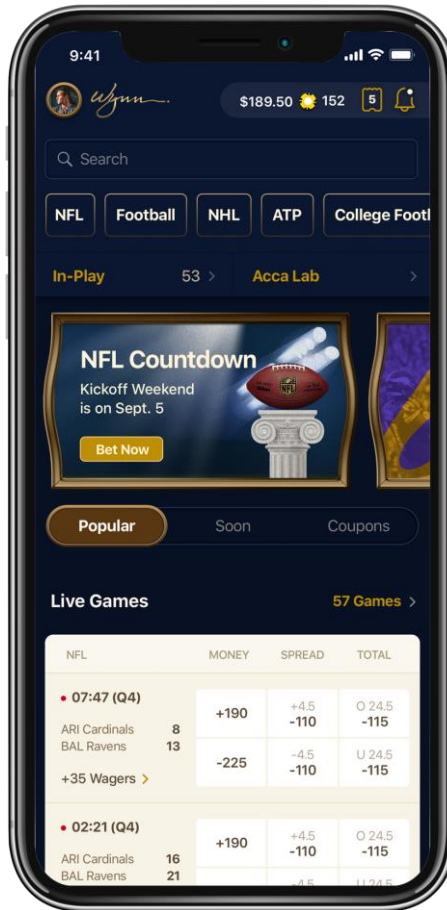
950K+
Users Made a ReBet of
Someone Else’s Ticket

WYNNBET – OUR U.S.-FACING PRODUCT

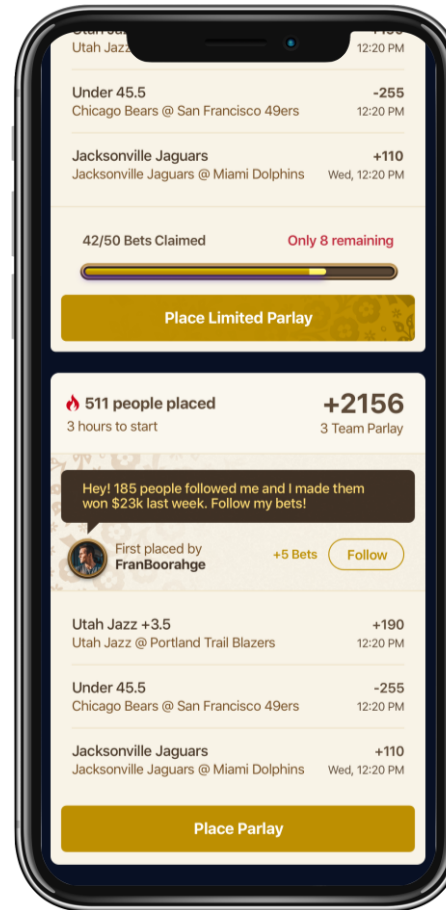
Login



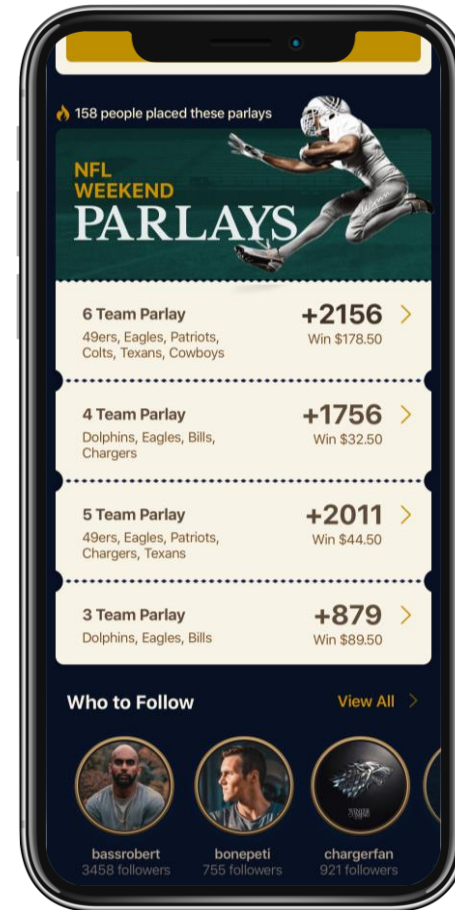
Betting Feed



Social Bets¹



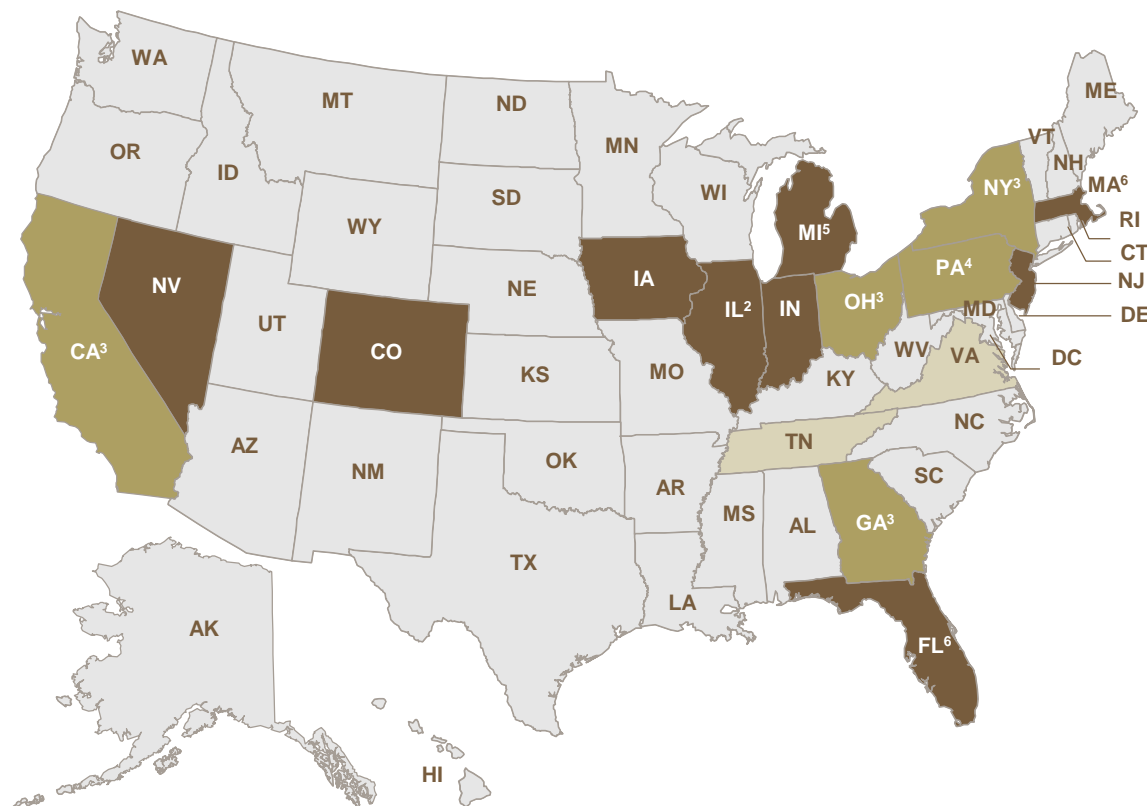
Promoted Bets



U.S. MARKET ACCESS

We have secured various degrees of market access, or have line of sight to gain access, in states covering ~58% of the ~\$21bn total potential addressable market in the U.S.¹

- Nine states with secured market access (~24%¹)
- Advanced stages of seeking access in Tennessee and Virginia via the states' application processes (~5%¹)
- Five states in discussions (~29%¹)
- Poised to pursue additional market access opportunities



- Market Access Secured
- Market Access Pending – In Discussions
- Market Access Pending – Application Process

1. Reflects percentage of estimated total U.S. resident population age 18 and older per U.S. Census Bureau in which we have secured or are currently pursuing market access. Total addressable market reflects an average of JP Morgan, Morgan Stanley and Goldman Sachs estimates for sports betting and iGaming combined
2. Wynn Interactive currently has 2nd skin market access which is not enabled under existing legislation and is in discussions for 1st skin market access. To the extent required, Wynn Interactive would seek market access via the state's tender process for online-only licenses in 2021
3. In discussions and/or subject to definitive documentation
4. Pennsylvania discussions are for online casino only
5. Michigan has passed legislation but operations are not yet live
6. Further legislation required for legalization

WYNNBET / NASCAR PARTNERSHIP

WynnBET is an authorized gaming operator of NASCAR and formed a partnership focused on Virginia, in pursuit of licensure

OFFICIAL ONLINE SPORTSBOOK¹



AN AUTHORIZED GAMING OPERATOR OF 



1. Pending approval by Virginia as a gaming operator

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